# **Privacy Policy**

The OCEAN4YOU website is owned by Ocean4you LDA, our registered office at Rua da Silva, nº 35, 8800-331 Tavira, which is responsible for processing personal data provided directly by the user or collected during the user's access to and browsing of this website.

This Privacy Policy aims to clarify for users what data we collect and why we collect it, as well as the measures that data subjects can take to rectify or delete information about the data collected.

#### **Use of Personal Data**

The Ocean4you website collects data from users who browse it when they access the site or send a message via the contact form on the site.

The Ocean4you website also collects information through the use of Cookies.

The Ocean4you website guarantees that your personal data will not be reused for purposes other than those for which it was collected.

The personal data collected will only be kept for the period necessary to fulfil the purpose for which it was collected, after which it will be permanently deleted.

By accepting the Terms & Conditions and Privacy Policy, the user authorises the collection of this data.

# Personal Data Collected

The Ocean4you website collects technical information from the user's device whenever they visit the site. The information is obtained via the Internet browser and relates to the IP address, operating system and search engine used, screen resolution and reference sites.

The Ocean4you website may also collect data relating to the location of users - GPS signal of the mobile device, with their consent.

#### **COOKIES**

Ocean4you automatically collects information from the computer of those who visit the site through the use of Cookies.

- Cookies are small pieces of information that can help identify your browser and can store information such as User settings and preferences.

Ocean4you may store cookies on your device in order to personalise and facilitate browsing as much as possible, as well as for statistical purposes, and these cookies will not provide any references or personal data of the User.

The Ocean4you website uses three types of cookies:

- Simple cookies: These cookies are necessary for the website to function efficiently, they record the user's journey during their visit without identifying them and are automatically deleted when they leave the website.
- Persistent cookies: These cookies are not essential for the website to function, but they
  allow users to be identified whenever they access the pages, optimising their browsing
  experience. Persistent cookies remain on the computer until they are deleted by the
  user.
- Analytical cookies: These cookies are used to analyse how users use the website and monitor its performance. These cookies are only used for the purpose of creating and analysing statistics, without ever collecting personal information.

Your device's browser allows you to restrict the use of simple Cookies, persistent Cookies or any other type of Cookies. If you choose not to allow the use of simple Cookies, you may not be able to use our website or certain features.

In addition to cookies, we may also use pixel tags that allow us to track the steps taken by users of our site.

These tags do not collect personal information and are used to collect data for statistical purposes.

The user's personal data may also be collected via the site's contact form.

Ocean4you does not sell, rent or share your personal data with third parties.

The site's services are not aimed at minors, and no personal data of minors is processed intentionally.

#### **Use of Data Collected**

- To optimise the user's visit;
- To respond to user requests, such as messages sent via the contact form or newsletter subscriptions;
- Statistical purposes of browsing data;
- Improve the user's browsing experience using information collected through Cookies and other technologies such as pixel tags.

#### **Rights of Data Subjects**

Users have the right to access, update, rectify, delete, limit and oppose the processing of their data, as well as the right to request its portability, by sending a written request to: **ocean4you23@gmail.com**.

You also have the right to lodge a complaint regarding the processing of your data with the **CNPD - National Data Protection Commission**.

### Data retention period

Your personal data will only be kept for as long as necessary for the purposes for which they are intended, as listed in this Privacy Policy.

All data provided to us or collected by us under the terms of this Privacy Policy will be deleted after one year of collection.

#### When Personal Data Will Be Communicated to Third Parties

- Ocean4you may use other entities to provide certain services, such as maintenance, technical support and marketing, which may have access to some of the personal data necessary to provide the contracted service.
- Ocean4you may also transmit data to third parties in the context of investigations, enquiries and judicial and/or administrative proceedings or of a similar nature, provided that it is duly ordered to do so by court order.

## **Changes to the Privacy Policy**

Ocean4you reserves the right to change its Privacy Policy, so we advise you to read it regularly.

# **Contact Details**

If you have any doubts or questions about this Privacy Policy or Ocean4you's privacy practices, please contact us at the following email address: **ocean4you23@gmail.com**.